Why Are They Smiling?

APEX is dedicated to providing homecare solutions, which provide you with a range of comprehensive healthcare products to take care of your health and keep your smile all day, every day. Our mission is to improve health, independence and promote Care for a Healthy Life.
Established in 1990, APEX Medical Corporation, the most famous support surfaces product manufacturer in Asia and a leading company in the medical care industry of Taiwan. APEX provides a range of healthcare solutions, manufacturing and delivering products from support surfaces for the prevention of pressure ulcers to continuous positive airway pressure devices (CPAP) for treating obstructive sleep apnea; the durable medical equipment rehabilitation market to non-invasive electronic medical devices for pain management. APEX has developed a reputation for excellence and has rapidly become the No.1 supplier in Asia and now markets its products in 60 countries around the world with a simple aim: the pursuit of uncompromising quality.

With our total devotion to homecare, APEX has won recognition and praise from European and US medical organizations and authorities. In addition to being a supplier of full range support surfaces, in CPAP device development, APEX was the first Asian manufacturer to pass the US FDA 510K certification procedure and be awarded the winner of the Taiwan Excellence Awards. In recent years, APEX has successfully expanded into the EMEALA market (Europe, Middle East, Africa and Latin America) and with its considerable achievements in the demanding Mainland China market, APEX continues to promote significant and continuing growth Europe and the US, aiming to bring a smiling life to worldwide users.
Healthy Financial Structure
The ongoing advancement of a healthy financial structure allowed APEX to become a listed company in 2004 with visionary investment strategies. By investing more in product R&D and innovation for the development of healthcare products, APEX is able to produce superior quality equipment and products to meet the diversified demands of individual markets.

Powerful R&D Team
The APEX R&D team comprises of qualified and skilled engineers with detailed knowledge and understanding of electronics, mechanical, optoelectronics, biomedical, chemical engineering and other industry specific fields; APEX has created more than 30 product patents and is continuing to develop new models to provide major clients with exclusive products for their markets. An example of this innovation and skill-set is that the APEX team successfully researched and developed, an exclusive motor mechanism for use in its range of CPAP devices to drastically improve technical capacity and capture key technology data.

Quality Assurance with Regulatory Certification
With the concerted effort of a professional regulatory and clinical accreditation team, APEX has passed the ISO13485:2003 and ISO13485:2007 quality certification for its manufacturing process. APEX also passed the medical product accreditation of the USFDA 510(k) and EU-CE MDD93/42EEC and the Rheinland TUV certification. In product safety specification, APEX has passed several world-class safety certifications, including ENEC, the US UL, the Canadian CSA, the EU-05081-1, and German TUV GM.

Global Service Network
With an experienced and global sales force, APEX continues with its record of achievement and success in several worldwide markets with its unique and conscientious sales and support team. APEX has subsidiaries in Spain and China with offices in the UK and Egypt, providing customers with real-time support.

Four Core Competitive Advantages:
APEX has a simple and effective corporate motto, “Do the right thing the first time.” APEX develops comprehensive practical and comfortable homecare products through clinical research, caregiver observation, and care receiver response with professional medical engineering technologies. In order to provide medical personnel, homecare givers and homecare receivers with the best-quality medical environment, APEX continues to make “Care for a Healthy Life” and “Smiling Healthy Life” a reality.
Care for a Healthy Life

With "Honesty, Professional, and innovation," APEX continuously explores and expands the depth and breadth of healthcare products. As a result, APEX has created more than 40 product trademarks and patents worldwide and 190 international medical accreditations. For APEX, only "belief" - true care - and "devotion" for after-sales service can bring "health" to homecare receivers. After all, "Care for a Healthy Life" is the brand mission of APEX.

Some Things Never Change

Brand Mission & Brand Value:

- **Honesty:** Respect for user commitments and genuine operational benefits
- **Professional:** Production of accredited products, which have passed the scrutiny of professional regulatory bodies for competence and quality
- **Innovation:** Creation of products with added value surpassing customer design expectations and engineering expertise
Being customer focused and putting service first, APEX continuously develops its "Full Line Products, Quick Response, and Branding Management" strategies in Taiwan, Southern Europe, Eastern Europe, Middle East, Africa, Latin America, Northeast Asia, Southward Asia, New Zealand, Australia and China. Through four simple and recognized characteristics: product, communication, channel and customer service, APEX is able to provide immediate response (zero-lag) and immediate delivery (zero-distance) services to its customers and thereby see more smiling faces.

**Full Line Products**

Provide customers with comprehensive homecare aids with support surfaces, respiratory therapies, durable medical equipment, and electronic medical devices, in order to meet the one-stop shopping demands of customers.

**Quick Response**

Expand global operations with direct product distribution to neighboring countries or regions through worldwide locations, in order to quickly meet the manufacturing and order demand of its customers by shortening transportation time and thereby enhance market competitiveness.

**Branding Management**

Enforce the best practice for doing the right thing the first time and to reproduce the successful experience worldwide through localization, in order to accumulate brand value.

To be the first choice of professional home medical equipment customers

<table>
<thead>
<tr>
<th>One-Stop Shopping</th>
<th>Quick Response</th>
<th>Branding Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Operations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brand Service</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Branding Strategy:**

To be the first choice of professional home medical equipment customers.

Always Right Beside You
Putting Quality First

Attractive Products at Value Price | Elaborate Collaboration | Uncompromising Quality Control

With the best R&D and manufacturing team, APEX has planned and designed a manufacturing process through systematic applications to closely control every procedure for manufacturing healthcare products, meeting international standards and quality procedures, so that homecare givers can always feel safe to use APEX products and smile at their work.

The Three-Step Quality Control Procedure

Before manufacture: Flexible production line planning for quick response to the needs of the target markets
During manufacture: Systematic Application of the workforce for the manufacturing process to ensure absolute QMS control
After manufacture: Measuring and monitoring, analysis and improvement, customer satisfaction and real-time post-delivery service

Quality Commitment

Model of a process-based quality management system

QS Implementing Items:
- EN ISO 13485:2003+2007
- Taiwan GMP Regulation
- US FDA QSR
With Support Surfaces, APEX offers a full product range of mattresses from the basic bubble pads and alternating systems to hospital-grade turning surfaces, ensuring effective prevention and management of all levels of pressure ulcer. APEX’s comprehensive products are also available to healthcare providers across the healthcare continuum from homecare and community to hospital and intensive care.

APEX is dedicated to increasing the quality and efficiency of healthcare. By combining an alternating pressure mode into our blower type replacement system, patients no longer have to be restrained to only one therapy from another. We not only provide professional care for patients but also notice the need of caregivers. In order to make life easier, an auto-adjustment technology is also developed by Apex.

Throughout the years, Apex continues to invest heavily in research and development to offer more clinically proven and optimal therapies including intermittent pneumatic compression and negative wound pressure therapy. We aim to improve patient outcomes while reducing the workload of caregivers and an overall cost of care. From support surface to a wound care platform, we have demonstrated the continued innovative power of APEX and supported the company’s philosophy of putting users as our top priority.
Better Product
Better Value

Apex provides a diverse selection of Respiratory Therapy products for Sleep Therapy, Drug Delivery and Airway Clearance. We started our commitment to sleep therapy in 2001. Over the past decade, we kept developing innovations to enhance compliance including auto-adjusting algorithm, PVA pressure relief, bi-level system and comfortable patient interfaces. Our full line of respiratory drug delivery and airway clearance products including compressors, nebulizers and suction pumps offer the patient a comprehensive respiratory care in the homecare setting.

The aim of Apex’s Respiratory Therapy product line is to design, develop and manufacture value products that will not only improve the patient’s well-being and quality of life but also benefit our business partners. Designing in a human centered way and identifying real needs of users, we offer user-friendly products with clinically proven effectiveness. Moreover, through a vertically integrated operation model, from the assembly of key components such as the turbine and compressor to the finished goods, then sales and marketing, through to after service, Apex is able to assure our products with better quality and lower cost.

Combining our clinical experience, advanced technologies and peace-of-mind quality control with human insights, Apex commits ourselves to creating “WOW” products in the respiratory care field.
In electronic medical devices, robustness is what APEX demands. The TENS, EMS, microcurrent and RF vector interferential therapeutic devices are from APEX stimulate blood circulation and relieve tension with non-invasive technology. APEX products feature compact size for portability, high quality performance for efficiency and stability, and knob and button control design for easy operation. The user-friendly function selectors are easy to operate. With the additional waveform memory function and computer parameter control, physicians or therapists can easily keep track of the patient’s conditions. In the future, APEX will enter the consumer sports, health care and body-shaping markets to set new milestones for pain management.

To meet the demands of the elderly and less able population with their ambulatory problems and need for caregivers to provide effective support, APEX has developed a comprehensive range of ergonomically designed mobility, toilet and bedside aids. With more than 10 years durable medical equipment product business experiences, APEX has been accumulating its techniques and running new product generations to help not only patients but also caregivers in homecare application.
1990  APEX Founded
1994  Won the Medical Product Innovation Award from the Department of Health with collagen
1997  Won the Taiwan Excellence Awards with Support Surface Excel 8000
1997  President of ApeX, Mr. Daniel Lee elected as the ROC Youth Paragon Entrepreneur
1998  Won the Quality Product Design Award from the Taiwan External Trade Development Council with Support Surface Series
1999  Won the Taiwan SMEs Innovation Award from the Ministry of Economic Affairs with Support Surface Excel 8000
      Won the SME Rising Star Award from Ministry of Economic Affairs
      Won the Outstanding SME Award Ministry of Economic Affairs
2001  Won the Taiwan Excellence Awards with Support Surface DYNAX 5000 and BEST NSH Nebulizer
      Won the Taiwan SMEs Innovation Award from the Ministry of Economic Affairs with Nebulizer
2002  Won the Gold and Bronze Awards in the Drug Research and Development Science and Technology Awards from the Department of Health with CPAP and Support Surface with Intelligent Alternating Pressure Support 2-in-1 for pressure ulcer prevention
2006  Won the Silver Award of the Drug Research and Development Science and Technology Awards from the Department of Health with LRT CPAP
2008  Won the Taiwan Excellence Awards with XT CPAP
2008  Won the Taiwan Excellence Awards with XT CPAP
2008  Won the Taiwan Good Design Product Award from the Industrial Development Bureau with iCH CPAP
2008  Won the Taiwan Good Design Product Award from the Industrial Development Bureau with Support Surface with Dynamic Floating Replacement System Granted the Mobile
2010  Negative Pressure Wound Therapy (TP), from the Ministry of Economic Affairs